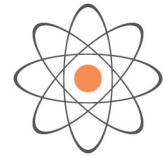


THE DEAD NECTARINE



Technological News on Issues and Trends of the Digital Native

February 2015

Issue 2

EMV & Tokenization

The basics

Tuesday, February 24, 2015 11:00 AM - 12:30 PM CST

Reducing credit/debit card fraud and improving card security is the objective. EMV chip plus pin card technology and tokens are the mandate. What is EMV and what are tokens? How do they work to protect customer's information? EMV (Europay, MasterCard, and Visa) and tokens are tools available to financial institutions to help prevent card present fraud – EMV – and card not present fraud – tokens.

During this webinar, attendees will learn about bins, pin keys, and CVV's from Dan M Fisher, an industry expert in payment systems. Fisher will define EMV and tokens, describe the how each is used, and will discuss a timeline for issuing EMV cards and tokens. The CIO Academy webinar is interactive and encourages questions. Whether it is during the webinar or afterwards, all questions will be answered. Participants after the webinar will receive a copy of all questions and answers.

WEBINAR

\$249/site

To register for the webinar click [here](#).

	<p>W E B I N A R</p>	<p>2.24.2015 11:00 AM - 12:30 PM CT</p> <p>FEBRUARY 2015</p> <table border="1"> <thead> <tr> <th>S</th> <th>M</th> <th>T</th> <th>W</th> <th>T</th> <th>F</th> <th>S</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> <td>6</td> <td>7</td> </tr> <tr> <td>8</td> <td>9</td> <td>10</td> <td>11</td> <td>12</td> <td>13</td> <td>14</td> </tr> <tr> <td>15</td> <td>16</td> <td>17</td> <td>18</td> <td>19</td> <td>20</td> <td>21</td> </tr> <tr> <td>22</td> <td>23</td> <td>24</td> <td>25</td> <td>26</td> <td>27</td> <td>28</td> </tr> </tbody> </table>	S	M	T	W	T	F	S	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
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<p>THREE-PART SERIES</p> <p>Getting the Most Out of Your Debit Card</p> <p>PART TWO</p> <p>EMV & TOKENIZATION: THE BASICS</p>	<p>\$249.00/site</p>																																				

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